



RAWALPINDI CHAMBER OF COMMERCE & INDUSTRY

# E-BUSINESS VISION

MAY 15-31 2021





معزز ممبران  
کورونا سے بچاؤ کے  
لیے فوری طور پر ویکسین لگوائیں۔

رجسٹریشن کے لیے

اپنا شناختی کارڈ نمبر 1166 پر میسج کریں  
یا

نادرا کی ویب سائٹ وزٹ کریں۔



# Air Conditioners, Challenges to Environment and Solutions

By: Senior Vice President RCCI **Osman Ashraf**



Today, air conditioning is an essential part of every household or commercial unit in Pakistan and much of the world. Earlier, air conditioning was major part of Industrial Units, however, with the passage of time, now we depend on it to cool and climate-control our homes, office buildings, and automobiles. To improve our lives, it is often presented as a simple choice that consumers make and it's not a luxury now, but a necessity. According to the International Energy Agency data, there are about 1.6 billion heating, ventilation and air conditioning (HVAC) units in the world. This number will grow to 5.6 billion by 2030. With rising global temperatures and increasingly severe heat waves, much of the world's population is vulnerable to the growing health risks of extreme heat. Cooling is critical for human wellbeing, health and the functioning of society. It enables thermal comfort of societies at high temperatures and is critical for industrial production and for the preservation of food and medicine. All these HVAC units increase greenhouse gas emissions through increased energy use, but they also leak hydro fluorocarbons (HFCs), which are thousands of times more potent than carbon dioxide. Many people associate air conditioning systems with heavy environmental impact, and in the case of the largest or oldest systems, that's not an unfair assumption. Environmental friendliness has always been something of a hot topic when it comes to air conditioning. However, increasingly, modern air conditioning systems are becoming rapidly more environmentally friendly. The technology is always improving and we now can see a big shift with respect to efficiency, size and smart application to make HVAC more environment friendly. Modern air conditioning manufacturers are using carefully sourced materials, and are hard at work making systems more sustainable than

ever. Most of the companies in Pakistan now make it its mission to reduce energy consumption in order to improve people's comfort and contribute to reducing global warming. Companies are conducting quantitative environmental assessments for each product life cycle in order to develop products and services that use minimal electricity and to combine these in order to optimize the overall energy consumption of buildings. For example, Daikin Pakistan has incorporated inverter technology to reduce power consumption, it employs R-32, a refrigerant with low global warming potential, to achieve greater energy efficiency. Daikin designs products to be small and lightweight to conserve resources and uses materials common in all products in consideration of recyclability. In production processes, we not only promote the recycling of waste generated, but also strive to eliminate the amount of waste that occurs. Further, we regard water shortages as a social issue posing an operational risk, thus we are enhancing our management of water used in production processes and strive to conserve water resources. In fiscal 2019, we reduced CO2 emissions from residential air conditioners by about 21% and from commercial air conditioners by about 26% compared to life cycle CO2 emissions 10 years earlier. Improving the energy efficiency of existing VRV multi-split type air conditioners for commercial buildings is an important part of reducing energy consumption. We introduced Daikin's Retrofit System, a new maintenance service that boosts the energy efficiency of currently installed equipment. Using technology for replacing parts in the control panel, the air conditioner's brain, and the compressor, the machine's heart, the Retrofit System reduces power consumption by 15% a year.





# RCCI urges for Relaxation in COVID Smart Lock-Down

The Rawalpindi Chamber of Commerce and Industry (RCCI) has appealed to the government to ease the smart lockdown. According to the National Command Operation Center (NCOC), the number of daily Corona cases has decreased. Lockdown on Eid and closure of inter-provincial and inter-city public transport have significantly reduced the number of corona cases.

RCCI President Mohammad Nasir Mirza in a statement said that the business community has been most affected by the corona. People in the hotel industry in particular have been hit hard. Restaurants, wedding halls and marquees should be allowed to open businesses under SOPs. There are thousands of people whose job is associated with these wedding halls and restaurants, he added. Wedding halls should be opened under specific /restricted number of guests and shall

be allowed under SOPs, he appealed.

At the same time, the tourism sector and related industry has also faced big losses. He said that lockdown policy should be formulated in collaboration with stakeholders. We have to make a policy based on the ground realities. Weekly off should be abolished and daily shopping hours be increased, he added. Less working hours increase the rush in the markets, he said. Nasir Mirza said that like the rest of the world, we have to run business life along with COVID.

SOPs, masks and social distance should trade associations extend all possible cooperation for the implementation of the SOPs.

# RCCI Delegation calls Commissioner Rawalpindi, Discuss Progress on Development Projects



A delegation of Rawalpindi Chamber of Commerce and Industry (RCCI) led by President Mouhammad Nasir Mirza called on Commissioner Rawalpindi Gulzar Hussain Shah. The delegation included Senior Vice President Osman Ashraf and Vice President Shahraiz A Malik.

Talking to the delegation, Commissioner Rawalpindi Gulzar Hussain said that the business community and private sector is an important pillar of the country's economy. Under the vision of Prime Minister Imran Khan, work on the city's master plan is underway aiming to encourage vertical as opposed to horizontal urban growth in order to conserve green space. He said that as per the instructions of the Punjab chief minister, work has been started on the fresh alignment of Rawalpindi Ring Road. Necessary amendments are being introduced in the Land Acquisition Act to ensure timely completion of development projects, he added.

The city of Rawalpindi has become densely populated. Under the REIT model, we can solve parking, hospital and industry problems by developing high-rise buildings. This model is successful in developed countries. Information regarding the master plan, proposed Rawal Expressway and industrial zones will be shared with the Rawalpindi Chamber and suggestions will be sought.

He said that the government is making every effort to keep the wheel of industry running fast and

the business community, especially the industrialists, to face less interference from government agencies. He said he would soon visit the chamber and meet with the business community. Talking to Commissioner Rawalpindi, President RCCI Nasir Mirza said that the Chamber has always worked actively with the Commissioner's Office for the development projects of the city. The Ring Road project is important to be completed immediately without any further delay. The Rawalpindi Chamber will extend all kinds of assistance and cooperation. He also gave a briefing to the Commissioner on the ongoing programs of the Chamber. He said that the chamber has always demanded that the chamber and the business community be taken on board for the development projects of the city. The link road of Rawat Industrial Estate, Parking Plaza, By-Laws, IT Park were also discussed in detail.





# Pak Navy Delegation Visits RCCI



A delegation of Pakistan Navy paid a visit to the Rawalpindi Chamber of Commerce and Industry (RCCI). The delegation includes Capt. Asif Maqsood Director Technical Development, Cdr. Tasneem Ahmad Director Indigenous Technical Development and Lt. Cdr. Amir Bin Hamid Staff Officer Indigenous Technical Development.

The meeting was aimed for the potential investment proposal to be engaged for Manufacturing/ Production/ development capabilities in Hull Structure, Hull Outfitting, Main Propulsion Systems, Auxiliary Systems, Electrical/ Electronic and Control Systems, Command Surveillance Systems to be used in constructions of Frigates and other Ships.

The Meeting was attended by President RCCI Mohammad Nasir Mirza, Former Presidents Manzar Khurshid Shaikh, Syed Asad Mashadi, Osman Ashraf - Senior Vice President RCCI, Shahraiz A.

Malik - Vice President and members.

Capt. Asif Maqsood said that the Pakistan Navy wanted complete indigenous production of frigates and its other systems that would also be beneficial for the local industry. He said that the local firms with good capability and expertise in electrical and mechanical fields having the potential will be collaborated with Pakistan Navy to meet its defence needs and achieve better growth.

RCCI President Nasir Mirza assured all kind of support and assistance in this regard. He said RCCI already collaborating with DEPO and will disseminate the said information among the members. He gave a short summary of RCCI current and upcoming events.



# RCCI Gives Warm Farewell to Malaysian High Commissioner



The High Commissioner of Malaysia Ikram bin Muhammad Ibrahim, has said that Malaysia has deep trade and diplomatic relations with Pakistan. Pakistan has great strategic importance and Malaysia has invested in Pakistan in different sectors. Malaysia focuses on its trade relations with Pakistan. The position of Malaysia and Pakistan on Palestine is clear. Malaysia strongly condemns Israeli atrocities on Palestine. In a farewell meeting with Chamber President Mohammad Nasir Mirza, Group Leader Sohail Altaf and senior officials during his visit to Rawalpindi Chamber of Commerce and Industry (RCCI), the Malaysian High Commissioner said that his stay in Pakistan has been wonderful.

The Business community, especially the Rawalpindi Chamber, had close and deep ties with Malaysian High Commission. He said that the High Commission would continue to extend full cooperation and assistance to the RCCI. Former Presidents Raja Amer Iqbal, Zahid Latif Khan, Malik Shahid Saleem, Senior Vice President Osman

Ashraf, Vice President Shahraiz A Malik, Chairman Regional Committee Khurshid Barlas and executive members were also present on the occasion.

RCCI President Nasir Mirza said that the Chamber values the services of Akram Bin Muhammad as High Commissioner. With his personal interest and full cooperation, the Rawalpindi Chamber successfully held the Achievement Awards and Business Opportunities Conference in Malaysia in 2019. It was a great honor and pride for RCCI that then Malaysian Prime Minister Dr. Mahathir Mohamad was the chief guest of the ceremony. Group Leader Sohail Altaf said that due to the active role of the Malaysian High Commission, relations between the two countries have been further strengthened. Relationships between the business community have grown. You will continue to act as an ambassador wherever you go. The Rawalpindi Chamber pays tribute to the services of the High Commissioner, he added.





# RCCI urges for Promoting Economic ties with African Region



The Rawalpindi Chamber of Commerce and Industry (RCCI) has said that the region of Africa is important for economic relations, trade and investment. The Government of Pakistan's Africa policy, especially the Look Africa policy, will set a new direction for the Pakistani economy.

RCCI President Mohammad Nasir Mirza, addressing a virtual session on the occasion of Africa Day to mark the 58th anniversary of the founding of the African Union, said that the Chamber has always played an active and effective role in finding new markets and exploring new trade destinations. "We need to further strengthen the linkages between the Chamber of Commerce, the Ministry of Foreign Affairs, the Ministry of Commerce and the trade and commercial consuls stationed in African countries to facilitate trade access to the African market," Mirza said.

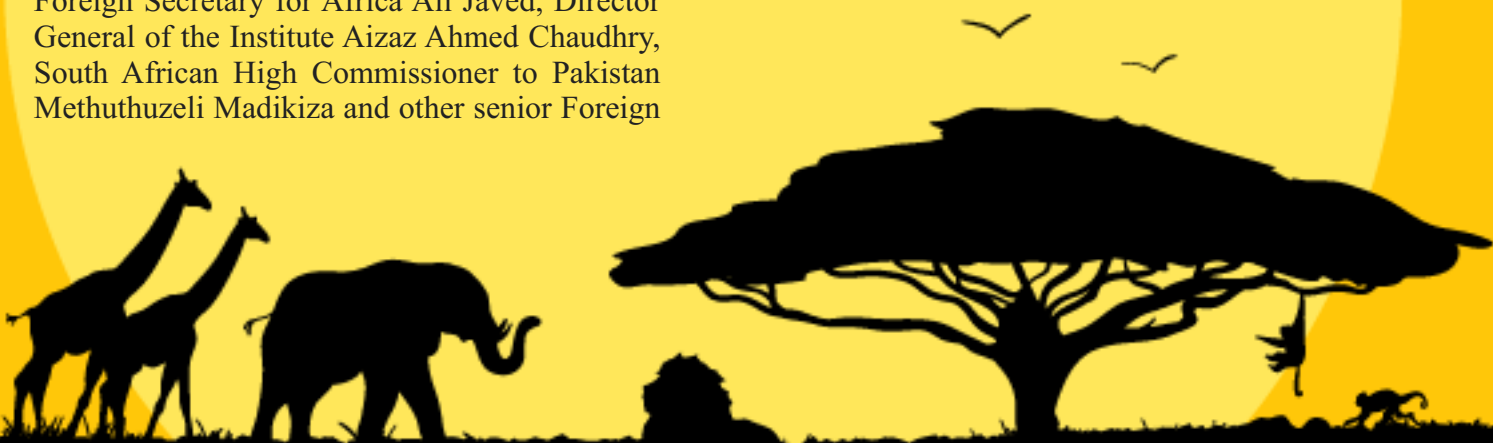
Foreign Minister Shah Mehmood Qureshi, Foreign Secretary Sohail Mehmood, Additional Foreign Secretary for Africa Ali Javed, Director General of the Institute Aizaz Ahmed Chaudhry, South African High Commissioner to Pakistan Methuthuzeli Madikiza and other senior Foreign

Ministry officials also attended the Web Celebration for Africa Day.

Nasir Mirza also lauded the Institute of Strategic Studies Islamabad for organizing the event and added that this will highlight the Pakistan Government's Engage Africa Policy and cementing the economic linkages between Pakistan and African Countries.

He said that Pakistani products are in great demand in Africa. New opportunities and joint ventures can be explored in the Pharmaceutical, Services and Construction sector.

He informed the participants that the RCCI recently signed a Memorandum of Understanding with the Pakistan South African Trade Federation (PSATF) aimed at enhancing trade, increasing exports and networking between Pakistan and South Africa. In continuation of its series of Africa Trade Forum, RCCI is going to organize the second edition of Africa Trade Forum in July this year as well, he informed.





# RCCI and IST to Join hands for Further Cementing Industry Academia Linkages



The Rawalpindi Chamber of Commerce and Industry (RCCI) and Institute of Space Technology (IST) has desired to join hands for further cementing industry academia linkages. “We have to make joint efforts with the industry to adapt ourselves to the requirements of the new age and tackle the challenges of the modern technology”.

These remarks were made during a delegation led by the Vice Chancellor of the Institute of Space Technology Major General (retd) Rehan Abdul Baqi during his visit to RCCI.

The delegation included Registrar Engineer Ishaat Saboor, Dean Dr Ibrahim Qazi, Director ORIC Ahmer Rafi and Additional Director Technical Coordination Colonel (retd) Farooq Akbar.

Vice Chancellor Rehan Abdul Baqi said that the role of RCCI in promoting trade activities and industry academia linkages was commendable. He said that He said that entrepreneurship; start-ups, research and equipping industries with modern technologies will be

developed in collaboration with the Chamber of Commerce.

RCCI President Nasir Mirza gave a briefing to the delegation on the ongoing activities of the Chamber and future programs. He said that the doors of RCCI are always open for the guidance of students. Mutual cooperation agreements (MOUs) have been signed with more than 24 universities with the aim of encouraging students towards business so that they can play their role in the national economy. He said that the world is changing rapidly and you have to prepare ourselves to face the changing dimensions. E-commerce and SMEs and business startups are the new pillars of modern economies.

Along with traditional education, technical skills will have to be added. The Chamber will work with the Institute of Space Technology to promote entrepreneurship, he added.

Former presidents, members of the executive committee and RCCI members were also present on the occasion.



---

# RCCI Organised an Awareness Session on International Day of Action for Women's Health.

---



The session was convened by Ms. Naureen Ghaffar. In the session, Dr. Tahira Shahid discussed about different types of vaccines available and busted the myths around COVID-19 while Dr. Ayza Yazdani Abid Educational Psychologist enlightened the audience on issues pertaining to mental health.

RCCI president Mohammad Nasir Mirza in his remarks said that RCCI always took lead in providing platform to women to excel. In these lines RCCI is also organizing Health Summit for vaccine availability and awareness drives.







# Punjab Employees Social Security Institution

(Head Office)

3-A, Gulberg-V, Lahore

No.SS.C&B/Chamber/2021/ 6427

Dated 19 May, 2021

Subject: **INTRODUCTION OF AMNESTY SCHEME**

Dear Mirza Sb,

I hope that this letter finds you in the best of your health and spirit.

2. In order to facilitate the business community as a part of Ease of Doing Business, the Government of Punjab has initiated numerous steps including the introduction of Amnesty Scheme in payment of arrears of Social Security Contribution for the defaulter establishments by making amendments in Provincial Employees' Social Security Ordinance, 1965.

3. According to said amendment considerable relief has been given to the employers by addition of 3<sup>rd</sup> proviso to Section 23 (1). Owing to this proviso, if employer pays his unpaid contribution (Principal Amount) till 30.06.2021, statutory increase @ 50% of the principal amount under section 23(1) of the Ordinance booked against the unpaid contribution shall stand waived off. However, if such amnesty is not availed by the employer till 30.06.2021, the employer will be liable to pay principal amount as well as 50% increase booked on such unpaid contribution.

4. It is, therefore, requested to induce all your members to get benefit from the Amnesty Scheme before the time runs out and clear their dues (principal amount) at the earliest. The relevant material/ pamphlets have already been provided by this office.

5. Co-operation in the matter would be highly appreciated, please.

  
(MS. ANBREEN SAJID)  
Commissioner PESSI

**Mr. Mohammad Nasir Mirza**  
President,  
Rawalpindi Chamber of Commerce & Industry,  
Chamber House, 39-Mayo Road,  
( Civil Lines) Rawalpindi.

# 40,000 Deaths from Breast Cancer Every Year in Pakistan

پاکستان کے پہلے بریسٹ کینسر ہسپتال کی تعمیر میں پینک ربن کا ساتھ دیں  
تا کہ مستحق مریضوں کا مفت اور بروقت علاج کیا جاسکے۔

Donate some portion of Your  
Zakat for Breast Cancer Hospital

100 Bricks & 3 Bags of  
Cement for **Rs. 4,200**

3 Bags of Cement  
for **Rs. 2,200**

1 Sq Ft of Furnished Hospital for **Rs. 7,500**

Donate Online: [www.pinkribbon.org.pk/donate](http://www.pinkribbon.org.pk/donate)

Send your cross cheque / bank draft at

Pink Ribbon, 2/12, M Block, Gulberg III, Lahore

Ph: 042 35883570-72

SUPPORT  
BREAST  
CANCER  
PATIENTS

**EMERGENCY APPEAL**

Call: 0340 786 6000





# INNOVATIVE ENERGY SOLUTIONS



## Mr. Ali Rizwan Sandhu

CEO

**M/s Innovative Energy Solutions**

Office#01, 5th Floor, Plot#07 Taw-Seen Complex,  
Civic Centre, Phase4, Bahria Town, ISLAMABAD

Tel/Cell: (051)5411482 | 0300-8504838



Thanks  
for  
Reading

### Correspondence

Write to us & also write for us !  
Feedback at  
[administration@rcci.org.pk](mailto:administration@rcci.org.pk)  
send your articles to  
[administration@rcci.org.pk](mailto:administration@rcci.org.pk)

### For Ads

Contact at 111-722-475 | Ext: 133  
email: [administration@rcci.org.pk](mailto:administration@rcci.org.pk)  
For all your Business Queries, Please  
free to contact on 051-8333079  
e-mail: [rnd@rcci.org.pk](mailto:rnd@rcci.org.pk)

### Important

The Chamber does not accept any  
responsibility with regard to financial or  
business integrity of the firms/ companies  
mentioned in this publication

**Rawalpindi Chamber of  
Commerce & Industry**

Chamber House, 39, Mayo Road (Civil Lines) Rawalpindi (Pakistan)  
Tel: (+92-51) 111 722 475 | 111 RCCI PK | Fax: (+92-51) 5111 055  
Email: [rcci@rcci.org.pk](mailto:rcci@rcci.org.pk) | Website: [www.rcci.org.pk](http://www.rcci.org.pk)



